

GET YOUR JOB DESCRIPTION NOTICED

STICK TO WHAT MATTERS



• Digital Marketing Manager

San Diego, CA

ABC Company, a digital marketing company based in San Diego, is seeking a Digital Marketing Manager to join our dynamic and innovative team. The Digital Marketing Manager will serve as our team's marketing expert, while developing and executing on strategy that will generate qualified leads, drive brand awareness, and support achievement of sales revenue goals.

If you have a have a passion for all things social, love collaborating across teams, have a knack for inspiring and engaging marketing teams, then this may be the job for you.

In addition to SoCal's fabulous weather, we can offer:

- Competitive salaries
- Exciting opportunities with room for growth
- 401(k) with 3% matching
- Unlimited vacation, personal, and sick days (including your birthday!)
- A comprehensive health care package
- Wellness and self care reimbursement

Key Responsibilities:

- Create scalable marketing plans for digital and social media
- Execute high-impact pipeline generation campaigns across multiple channels including inbound content and email marketing, SEM, retargeting and paid social
- Manage marketing team and activities aligning with strategic goals
- Design, write, execute and analyze performance of campaigns targeting sales leads, new customers and existing customers on a weekly basis
- Data-driven mindset with the proven ability to drive brand awareness

Qualifications:

- 4+ years experience managing, mentoring, and inspiring a team of 5 or more
- Bachelor degree in Marketing, Communications, or equivalent
- Proven success driving brand awareness and generating revenue

At ABC Company, you can expect a fun, energetic, fast-paced environment where you are encouraged to bring your ideas and expertise, focus on our customers, try new things, and learn from experimentation.

- **Apply NOW if you're a go-getter ready to positively impact a sales and marketing oriented company.**

Smart Title!
Use a search-friendly title

Enticing Intro!
Grab your dream candidate's attention right away

Show 'em what you've got!
Point out perks & benefits first

Jump into Action!
5-10 job responsibilities loaded with action words

End with a Call to Action!

Short & Sweet!
Keep job requirements to no more than 5